

K-State College of Human Ecology Social Networking Update (October 2009)

Facebook

K-State College of Human Ecology (234 fans)

<http://facebook.com/kstatehe>

K-State Apparel, Textiles, and Interior Design (126 fans)

<http://facebook.com/kstateatid>

K-State Apparel, Textiles, and Interior Design Graduates (23 fans)

<http://bit.ly/vpnZf>

Great Plains IDEA

(Coming Soon)

K-State HRM Alumni (96 members)

<http://bit.ly/12GrGQ>

Kansas State University Distance Dietetics Program (35 members)

<http://bit.ly/EVnWd>

Twitter

K-State College of Human Ecology (123 followers)

<http://twitter.com/kstatehe>

Humec Support (27 followers)

<http://twitter.com/humecsupport>

Webmaster (43 followers)

<http://twitter.com/humecweb>

YouTube

K-State College of Human Ecology

<http://youtube.com/kstatehe>

Flickr (College Photo Archive)

K-State College of Human Ecology

<http://flickr.com/kstatehe>

Other Services We Use

- **FeedBurner** (<http://feedburner.google.com>): provides custom RSS feeds, management tools, and statistics
- **Yahoo! Pipes** (<http://pipes.yahoo.com>): a composition tool to aggregate, manipulate, and mashup content from around the web (used to shorten Publication titles for Twitter)
- **Twitterfeed** (<http://twitterfeed.com>): feeds your blog to Twitter and more
- **bit.ly** (<http://bit.ly>): allows users to shorten, share, and track links
- **Ping.fm** (<http://ping.fm>): a simple service for updating your social networks (updates Twitter and Facebook at the same time)

Content Flow Chart

Below is a chart showing how new content gets to our social networks and how each of the web services is used.

